



Contact:
Steven Helmle
Director, Business Integration
AMS Fulfillment (Advantage Media Services, Inc)
661-775-0611
stevenh@amsfulfillment.com

FOUR STAR DISTRIBUTION CHOOSES AMS FULFILLMENT

Four Star Distribution Partners with AMS to Deliver Products to Retail

Los Angeles, CA — June, 2004 — AMS, the quality provider of fulfillment and customer care services, and Four Star Distribution, a San Clemente, California-based designer and distributor of innovative snowboarding and skateboarding equipment, apparel, and accessories, have teamed up to deliver goods to retail.

Four Star Distribution, www.fourstardist.com, specializes in the design and creation of trend-setting consumer products for the snowboarding and skateboarding markets and is known through a variety of brands including, Forum and Jeenyus Snowboards, C1 apparel, C1RCA footwear, Special Blend and Foursquare outerwear. As of August 19, 2004, Four Star Distribution's snow brands were acquired by Burton Snowboards, the clear global market leader.

“We chose AMS because of its proven expertise in cost-effective fulfillment processes for direct-to-retail shipments,” said Frank Aeschbacher, COO at Four Star. “Their world class proactive management and efficient, cost-effective fulfillment solutions gave us confidence that AMS would successfully meet our current and ever-expanding requirements allowing us to focus on what we do best: bringing to the market place exciting and innovate products. This has enabled Four Star to more efficiently distribute products to retailers.

Our affiliation with AMS allows us to leverage discounts and technological infrastructure that a larger company like AMS can offer. We're thrilled with the state-of-the art services, reduced logistic costs and, very important in this era, AMS' strong financial viability!”



AMS President, Jay Catlin and business partner/CEO Ken Wiseman, reflect that clients are clearly identifying AMS as an industry leader. “Clients seeking effective, efficient ways of conducting business continue to select AMS as their provider of choice when outsourcing critical fulfillment-related processes,” said Ken Wiseman. Jay Catlin adds, “We recognize the tremendous trust they place in us by assigning their distribution requirements, and we’re very proud to have been selected by Four Star Distribution.”

About AMS

AMS (Advantage Media Services) is a major full-service fulfillment provider with unique expertise in packaging and distribution services, and is a quality service partner for DRTV, eCommerce and Direct-to-Retail product fulfillment. AMS offers service solutions for both retail and consumer programs, including Fulfillment and Distribution, Large Scale Assembly, Order & Inventory Management, Logistics and Returns Processing services. AMS also provides DVD replication and associated printing services.

For more information, call 661-775-0611 or visit www.amsfulfillment.com

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