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## L. TREMAIN, INC., MAKER OF THE BUTTERBELL CROCK, CHOOSES AMS FULFILLMENT

### *L. Tremain, Inc. Partners with AMS to Deliver Products to Retailers*

Los Angeles, CA — January 26, 2005 — AMS Fulfillment (Advantage Media Services, Inc), Full Service Fulfillment, and **L. Tremain, Inc**, a marketing and distribution company, have teamed to deliver goods to retailers, and to consumers who buy their innovative products offered through the web-site.

L. Tremain, Inc ([www.LTremain.com](http://www.LTremain.com)), makers of the Butterbell Crock ([www.butterbell.com](http://www.butterbell.com)), was founded and is owned by Lisa Tremain. Lisa found a niche in this market by providing unique and time-honored cooking items, house wares and kitchen tools to consumers worldwide. The company searches the globe for products and methods that will enhance the enjoyment of food and food preparation while providing convenience for today's consumers. "We take special pride in the products we offer through retail distribution and direct to consumer through our web sites", said Lisa. "We chose AMS Fulfillment because they meet our stringent quality guidelines, and have a proactive 'can-do' management team. Since we moved operations to AMS, we have experienced tremendous service improvements, which our customers have recognized. We work so closely with AMS it has been like having our own in-house operation. We could not be more pleased with the results."

Linda Amador, Manager of Butterbell Customer Service, added: "AMS constantly exceeds our expectations and their expertise in managing our program has dramatically changed the quality of our lives, allowing us to focus on marketing our products, rather than thinking about shipping and customer service issues. We recognize that AMS has many large volume accounts and can get very busy, however every time we call or visit, the entire team focuses on us and treats us as the most important client on the list. It's like being a member of the family.



## **L. Tremain/Butterbell Crock chooses AMS Fulfillment**

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AMS President Jay Catlin, and business partner/CEO, Ken Wiseman, strategically positioned AMS as the industry leader by developing a management team of fulfillment “lifers” that have decades of experience in both Business-to-Business (B-2-B) and Business-to-Consumer (B-2-C) operations. “The AMS formula is simple,” said Jay Catlin, “give the client your thought, energy and effort as if it were your own business, deliver results and exceed the client’s expectations.” CEO, Ken Wiseman adds: “Choosing the right partner for critical fulfillment-related processes and retail distribution is no easy task. Lisa Tremain has placed tremendous trust in us to manage their distribution requirements, and we’re very proud to have been selected as the fulfillment company.”

### **About AMS**

AMS (Advantage Media Services) is a major full-service fulfillment provider with unique expertise in fulfillment and distribution services, and is a quality service partner for DRTV, eCommerce and Direct-to-Retail product fulfillment. AMS offers service solutions for both retail and consumer programs, including Fulfillment and Distribution, Large Scale Assembly, Order & Inventory Management, Logistics and Returns Processing services. DVD/CD replication and associated printing services are also provided by AMS.

For more information, call 661-775-0611 or visit [www.amsfulfillment.com](http://www.amsfulfillment.com)

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